

Carlton 2025 AFL GF Major & Instant Draws Promotion Terms & Conditions ("Conditions of Entry")

Schedule												
Promotion:	Carlton 2025 AFL GF Major & Instant Draws Promotion											
Promoter:	CUB Pty Ltd ABN 76 004 056 106, 58 Queens Bridge Street, Southbank, VIC 3006, Australia. Ph: 1800 244 054											
	For any enquiries regarding this Promotion, please contact the Participating Venue.											
Promotional Periods:	Venue Group	Start Date & Time	End Date & Time									
	Venue Group A	9:00 am on 01/08/25	11:59 pm on 12/09/25									
	Venue Group B	9:00 am on 01/08/25	11:59 pm on 12/09/25									
	Venue Group C	9:00 am on 01/08/25	11:59 pm on 14/09/25									
	Venue Group D	9:00 am on 01/08/25	11:59 pm on 14/09/25									
	See Annexure A for the list of Participating Venues.											
Eligible entrants:	Entry is only open to SA and VIC residents who are 18 years and over.											
How to Enter:	To enter the Promotion, the entrant must complete the following steps during the corresponding Promotional Period (based on the venue of purchase): a) purchase any two (2) Carlton products in one (1) transaction, to share, from any Participating Venue (outlined in Annexure A). Entrants will receive a game card with a unique code at the time of purchase, while stocks last; b) scan the QR code on the game card, follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with their personal details (first name, last name, email address and phone number) and enter the unique code featured on the game card; and c) scratch the game card to reveal if you have won an instant win prize. Instant win prizes available to be won are listed below. Each Participating Venue will be provided with one (1) or more kits. Each kit will contain 500 game cards (includes 100 winning game cards). The total maximum prize pool and number of kits in each of SA and nationally are listed below: <table><tr><td></td><td>Total Maximum Number of kits</td><td>Total Maximum Prize Pool (including Draw Prize)</td></tr><tr><td>SA</td><td>11</td><td>\$6,600.00 + Up to AU\$9,350.00</td></tr><tr><td>Nationally</td><td>43</td><td>\$25,800.00 + Up to AU\$37,400.00</td></tr></table> Total prize pool per ‘kit’ is: \$600.00 Game cards strictly limited.				Total Maximum Number of kits	Total Maximum Prize Pool (including Draw Prize)	SA	11	\$6,600.00 + Up to AU\$9,350.00	Nationally	43	\$25,800.00 + Up to AU\$37,400.00
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Entries permitted:	Multiple entries permitted subject to the following: a) maximum of one (1) game card permitted per qualifying transaction; b) limit one (1) game card permitted per person each day; c) only one (1) unique code per entry is permitted; d) the same unique code cannot be used more than once; e) unrecognised codes will be deemed invalid; and f) each entry must be submitted separately and in accordance with the entry instructions above.											
Winner Determination:	<u>Draw:</u> • Entries will be divided based on the Venue Group of purchase. • The draws will take place at Plexus, Level 4, 411 Collins Street, Melbourne VIC 3000 at 12:00pm AEST on 15/09/25 using computerised random selection. • The first valid entry drawn from each Venue Group will be the winner of the Draw Prize specified below. • The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn.											

	- If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance. <u>Instant Win:</u> - The probability of winning an Instant Win Prize is 1 out of 5. - To redeem the prize, the winner must surrender their winning card to staff at the Participating Venue by the Promotion end date in venue. - Printing and other quality control errors will not invalidate an otherwise valid prize claim. - Instant win game materials void if stolen, forged, mutilated or tampered with in any way. - The maximum number of promotional game cards that will be distributed during the Promotion is 21,500.
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Prize Description	Number of this prize	Value (per prize)
Draw Prize: The prize is an AFL Grand Final experience for the winner and one (1) friend (aged 18 years or older), which includes the following: - return economy class flights from the winner's nearest capital city to Melbourne (departing on 26/09/25 and returning on 28/09/25) (only provided if the winner does not reside in Victoria); 2 nights' 4-star twin-share (or similar) accommodation for 2 people (only provided if the winner does not reside in Victoria); 2 x adult tickets to the 2025 AFL Grand Final (including Crown AFL breakfast) at the MCG on 27/09/25.	4 (1 per Venue Group)	Up to AU\$9,350.00 depending on exact point of departure
Instant Win Prize 1: The prize is a Carlton branded beanie (1 size only).	50 per kit	AUD\$8.00
Instant Win Prize 2: The prize is a Carlton branded key chain.	50 per kit	AUD\$4.00

Further Prize Details:	Draw Prize: - Travel must be taken between 26/09/2025 and 28/09/25 and coincide with the 2025 AFL Grand Final. If the winner is unavailable or unwilling to travel on the dates required by the Promoter, they will forfeit their right to the prize and will not be awarded cash or any other alternative in lieu. - Travel itinerary will be determined by the Promoter in its absolute discretion. - Prize is subject to the standard terms and conditions of individual prize and service providers. - The winner and their companion must depart from and return to the same departure point and travel together. - Subject to the terms and conditions of the participating prize provider(s), if for any reason the winner does not, once the prize has been booked, take the prize (or an element of the prize) at the time stipulated, then the prize (or that element of the prize) will be forfeited and will not be redeemable for cash. - The prize is subject to booking and flight availability. - The winner and their companion are responsible for ensuring that they have any requisite travel documentation. - Frequent flyer points will not be awarded and do not form part of the prize. - Spending money, meals, taxes (excluding airline and airport taxes), insurance, transport to and from departure point, transfers, items of a personal nature, in-room charges and all other ancillary costs, unless otherwise specified in the prize description, are not included. - The winner may be required to present their credit card at check in.
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	• This prize includes tickets to 2025 AFL Grand Final at MCG, taking place on 27/09/25. If the winner is unwilling or unable to attend this event, they forfeit the prize and the Promoter is not obliged to offer a substitute prize. • The AFL Grand Final tickets are subject to the organiser's terms and conditions, including any applicable age restrictions. The Promoter and event organisers hereby expressly reserve the right to eject any winner and/or their companion for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize. • All costs associated with travel to and from the 2025 AFL Grand Final at MCG will be the responsibility of the winner and their companion. • AFL Authorised GF Promotion Code: GFAFL25/73
Winner notification:	The winners of the Draw Prize will be contacted by phone and in writing published at cubpromos.com.au/winners within one (1) day of the draw.
Unclaimed Prizes:	Draw Prizes must be claimed by 12:00 pm AEST on 22/09/25. In the event of any unclaimed prize(s), the prize(s) will be redrawn at Plexus, Level 4, 411 Collins Street, Melbourne VIC 3000, Australia at 01:00 pm AEST on 22/09/25. The winner(s) of the redraw will be notified by phone and in writing published at cubpromos.com.au/winners within one (1) day of the draw.

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during each corresponding Promotional Period.
4. Employees (and their immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. All reasonable attempts will be made to contact the Draw Prize winners.
6. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
7. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
8. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at <https://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol>. Entry and continued participation in this Promotion is subject to the Participating Venue's liquor serving policy.
9. Entrants must keep their proof of purchase specified in the 'How to Enter' section for each entry as proof of purchase ("Proof of Purchase"). If an entrant fails to produce the Proof of Purchase for a specific entry or each entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's respective entry/entries for which Proof of Purchase cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize.
10. The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of printing. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.

11. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
12. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
13. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
14. The Draw Prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
15. Entrants' personal information will be collected by the Promoter directly or through its agents or contractors. By entering, the entrant consents to the Promoter keeping personal information on its database. The Promoter may use this information to conduct and manage the Promotion and for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter will handle personal information in accordance with its privacy policy which is located at <https://asahi.com.au/privacy>. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion, to communicate with the entrants or in storing data and to the State and Territory lottery departments as required under the relevant lottery legislation. This may include disclosures to organisations outside Australia including in places such as the Philippines, New Zealand, the UK and the Netherlands. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Promoter's direct marketing communications will, where required by the Spam Act 2003 (Cth), contain a functional unsubscribe functionality that the entrant may use to opt-out of any further such communications and provided that the functional unsubscribe facility complies with the Spam Regulations 2021 (Cth). By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of the Promotion.
16. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.
17. It is a condition of accepting the prize that a winner and their travel companion may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
18. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
19. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
20. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
21. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any

other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.

22. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
23. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
24. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
25. Unless otherwise specified, a prize is a single event for the winner (and where relevant their guest) and cannot be separated into separate events or components.
26. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
27. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
28. A Participating Venue will not offer this Promotion as an inducement directed at encouraging patrons to gamble and/or consume alcohol in line with relevant State gambling and liquor authorities.
29. Authorised under: SA Permit No. T25/1114.

Annexure A: Participating Venues

Venue Group A	Venue Group B	Venue Group C	Venue Group D
Railway Club Hotel, 26-28 Station St, Seymour VIC 3660	The George Hotel, 72 George St, Millicent SA 5280	Platform 28, 82 Village St, Docklands VIC 3008	Mail Exchange Hotel, 688 Bourke St, Melbourne VIC 3000
Elgin Inn Hotel, 75 Burwood Rd, Hawthorn VIC 3122	Newmarket Tavern, 386 Racecourse Rd, Flemington VIC 3031	The Elephant & Wheelbarrow, 94-96 Bourke St, Melbourne VIC 3000	Lower Plenty Hotel, 4 Main Rd, Lower Plenty VIC 3093
Courthouse Hotel, 162-168 Nicholson St, Footscray VIC 3011	Portside Tavern, 96 Ellen St, Port Pirie SA 5540	Glenferrie Hotel, 324 Burwood Rd, Hawthorn VIC 3122	Epping Plaza Hotel, Shop 28/571-583 High St, Epping VIC 3076
Lord of the Isles Tavern, 3 W Fyans St, Newtown VIC 3220	Royal Hotel, 287 Punt Rd, Richmond VIC 3121	Bridie O'Reilly's, 462 Chapel St, South Yarra VIC 3141	Welcome Stranger Hotel, 128 Bourke St, Melbourne VIC 3000
Ivanhoe Hotel, 120 Heidelberg Rd, Ivanhoe VIC 3079	Cornwall Hotel, 20 Ryan St, Moonta SA 5558		
Grand Hotel Mornington, 124 Main St, Mornington VIC 3931	Moonta Hotel, 1 George St, Moonta SA 5558		
Riviera Hotel, 30 Nepean Hwy, Seaford VIC 3198	Railway Hotel, 35 Anderson St, Yarraville VIC 3013		
The Vic Hotel, 272 Wyndham St, Shepparton VIC 3630	Barmera Hotel Motel, 31/31 Barwell Ave, Barmera SA 5345		

Hampton Park Tavern, 71 Hallam Rd, Hampton Park VIC 3976	Opal Inn Hotel Motel Caravan Park, 71 Hutchison St, Coober Pedy SA 5723		
Cardinia Park Hotel, 200 Beaconsfield-Emerald Rd, Beaconsfield VIC 3807	Black Rhino Hotel, 7 O'Connell St, North Adelaide SA 5006		
Peninsula Motel Hotel, 195 Bellarine Hwy, Moolap VIC 3221	International Hotel Motel, 40 Ellen St, Port Pire SA 5540		
Craig's Royal Hotel, 10 Lydiard St S, Ballarat East VIC 3350			
Richmond Social, 157 Swan St, Richmond VIC 3121			
Baxter Tavern & Motel, 117 Baxter-Tooradin Rd, Baxter VIC 3911			
Gordon Hotel & Bottle Shop, Gordon VIC, 92 Main St, Gordon VIC 3345			
Epping Hotel, 743 High St, Epping VIC 3076			
The Hotel Shamrock, 9-13 Williamson St Corner of Pall Mall, Bendigo VIC 3550			
Windermere Hotel, 112 High St, Kangaroo Flat VIC 3555			
Court Jester, 270 Chapel St, Prahran VIC 3181			
Waterloo Cup Hotel, 252 Maribyrnong Rd, Moonee Ponds VIC 3039			
Grand Central Hotel, 64 High St, Yea VIC 3717			
Players Hotel, 1-5 Scott St, Dandenong VIC 3175			
The Phoenix Hotel, 40 Wallace Ave, Point Cook VIC 3030			
Richmond Henty Hotel, 101 Bentinck St, Portland VIC 3305			